

# encinitas

yesterday...today...tomorrow

GENERAL PLAN UPDATE

## Join Us!

### UPCOMING KEY DATES:

September 14, 2011 -  
City Council presentation  
on GP status.

September 19, 2011 -  
Citywide Public Workshop  
at 6pm at the Community  
and Senior Center.

Visit [www.encinitas2035.info](http://www.encinitas2035.info)  
for more information on  
future outreach or General  
Plan related events.



Photo Credit:  
2010 Picture Your Place Project  
Ms. Murphy's class at Paul Ecke  
Central Elementary School

## Weekly Newsletter September 6, 2011

The City's General Plan is one of the most important documents - it lays out a systematic set of long-term goals policies that will be utilized to guide citywide decision-making for the next 20+ years. In early 2010, the City initiated a comprehensive update to this policy document primarily to strengthen existing policies and address new policy issues that have arisen since the existing General Plan was adopted in 1989.

On September 1, 2011 the City released the draft General Plan for public review. This event marks a significant milestone for the community. There are a lot of new issues addressed in the draft General Plan, as articulated through the public participation process. This newsletter will be updated weekly to celebrate and highlight some of the new goals and policies that will ultimately help shape our future. The first General Plan Update Newsletter begins with some of the new policies related to [making the arts a critical component to the overall quality of life and environment of Encinitas.](#)

### Parks, Recreation and Public Facilities Element:

9.1: As appropriate, promote artistic considerations in local decision-making and recognize the contributions that the arts make to the city.

9.2: Encourage and promote opportunities for the arts to contribute to the economic development and overall sustainability of Encinitas.

9.4: Provide access to the creative process and cultural resources for all neighborhoods. Promote art and cultural experiences for everyone and remove barriers to participation and enjoyment.

9.5: Increase opportunities for public art and support the development and preservation of art in public spaces to produce creative, stimulating and/or inspiring environments. Develop partnerships in the private sector and businesses to support and enhance the contribution of artistic creativity.

### Land Use and Community Design Element:

15.13: Incorporate art and create spaces for cultural activities within commercial areas and public areas through building site design and the design of public improvements to help enhance community character as well as its built environment.

*To understand the context of these policies and/or to read more draft policies, please visit [www.encinitas2035.info](http://www.encinitas2035.info).*